QUEEN OF PIN-UPS AND FASHIONS

ARCHIE SERIES

NO. 33

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAR.

10¢

Comics



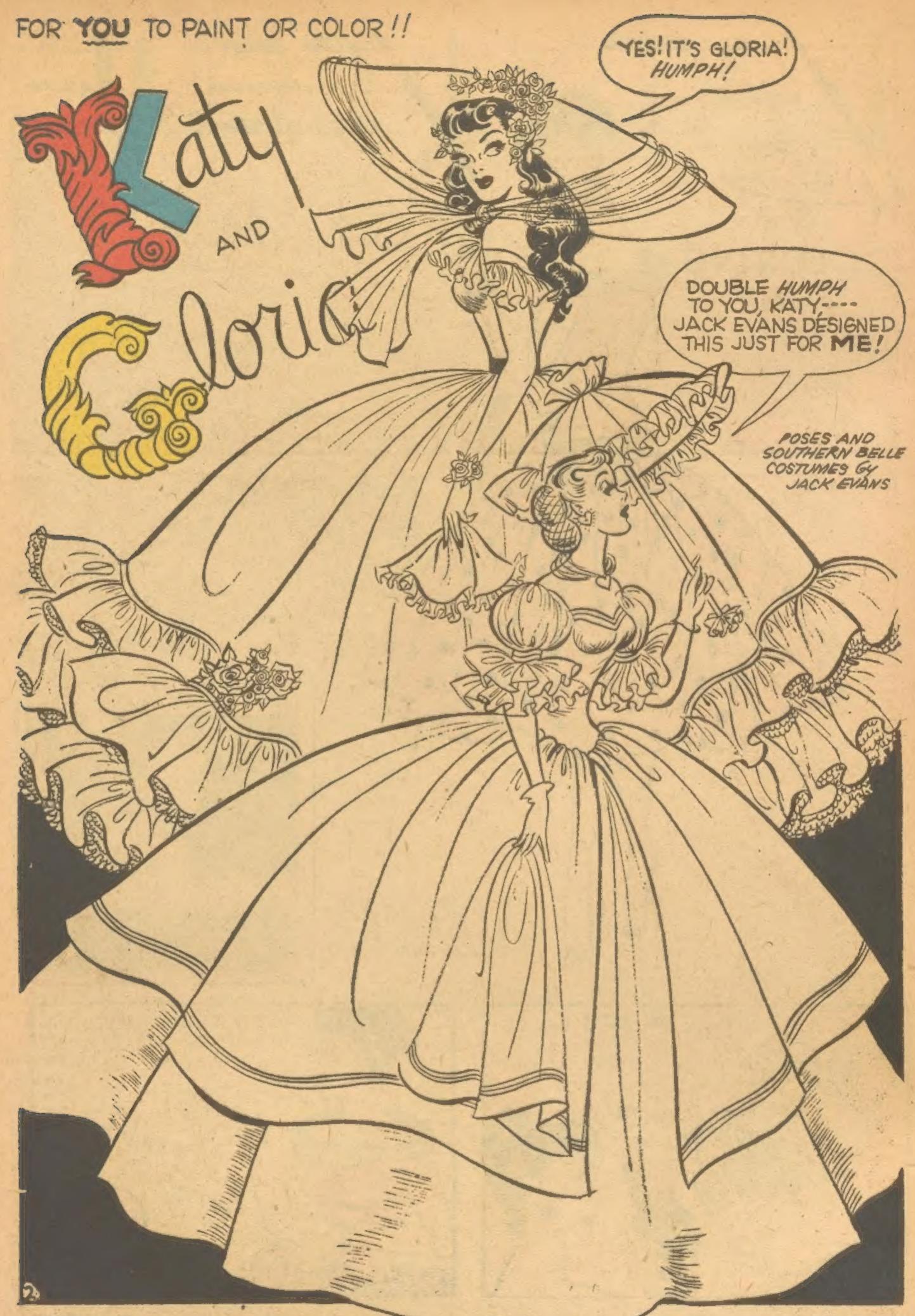








KATY KEENE COMICS, Vol. 1, No. 33, March, 1957. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Brive, Chicago 11, III. Hollywood office: 439 So. Western Ave., torial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Brive, Chicago 11, III. Hollywood office: 439 So. Western Ave., Louis Angeles 5, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1957, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly CLOSE-UP, INC. All rights reserved. No actual person is named or delineated in this fiction alaganine. Printed in the U.S.A., subscription, 60c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction alaganine.



ARCHIE COMICS ARE COMICAL COMICS





GLORIA'S AND SIS'S DRESSES IN THIS STORY ALSO DESIGNED GY JACK EVANS









First in every class!

First in Quality-First in Value!

There's a Scripto for every need at every price!

Scripto Two-tone

Refiliable

Retractable

Ball Pen

Scripto Scripto "Super Dollar" Self-Sharpening Push-Button Mechanical Pencil Bali Pen

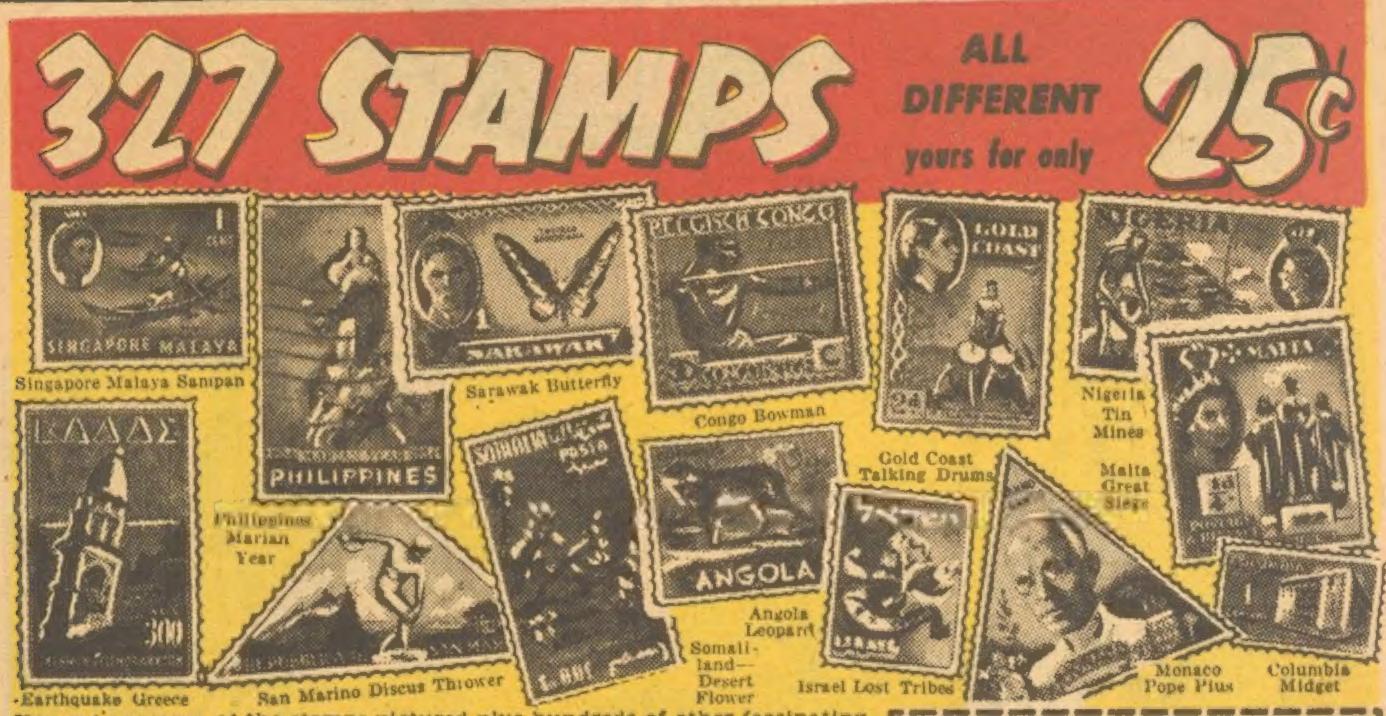


PENS AND PENCILS GUARANTEE THE BEST ... IN WRITING!

Designed for Perfection then mass produced for low price.

Buy from SCRIPTO Revolving Service Station — which carries a complete assortment of SCRIPTO Pens, Pencils, Leads, Erasers and Ball Pen Refills.

FEDERAL TAX INCLUDED . SCRIPTO, INC., ATLANTA, GEORGIA . SCRIPTO OF CANADA LTD., TORONTO, CANADA . SCRIPTO PRODUCTS AVAILABLE IN CANADA AT SLIGHTLY HIGHER PRICES



You get everyone of the stamps pictured plus hundreds of other fascinating issues from all over the world. A wonderful start or a tremendous boost for your collection. Grand total 327 all different stamps-Catalog Value over \$7.45-but yours for just 25c to introduce our Bargain Approvals, which are included for free examination. Send 25c today-ASK FOR LOT PA-2

MIDGET ENCYCLOPEDIA OF STAMPS

Tells everything you need to know to enjoy this wonderful hobby. You also get The Stamp Dictionary (definitions of terms used by collectors) give The Stamp Identifier (how to identify foreign stamps) -- ALL FREE! STAMP COLLECTORS OUTFIT-\$198



Here's what you get: 1) Large Stamp Album 2) Steel Stamp Tongs 3) Magnifying (liam 4) Watermark Detector 5) Perforation (lauge \$) 500 Hinges 7) Mystery Stamps - Catalog

value, \$2.00. Sectial! Imported collection 1000 different stemps of the world, \$1.50

CO. 81 WILLOUGHBY ST., BROOKLYN 1, N.Y.

ZENITH CO., Dept. PA-2 \$1 Willoughby St., Breeklyn 1, N. Y.

following:

......Bargain Packet of 327 stamps plus Encyclopedia of Stamps. Price, 25cStamp Collector's Outfit-\$1.981000 World-Wide Stamps-\$1.50

Also include Bargain Approvals for free examination.

City State Zone ... State













* TO GET A KATY NOTE PAD SEND 25 (35 IN CAMADA) AND YOUR NAME + ADDRESS TO KATY of WOGGON WHEELS RANCH, SANTA BARBARA, CAUF.











The same of the state of the st

Cherry Cough Drops today !

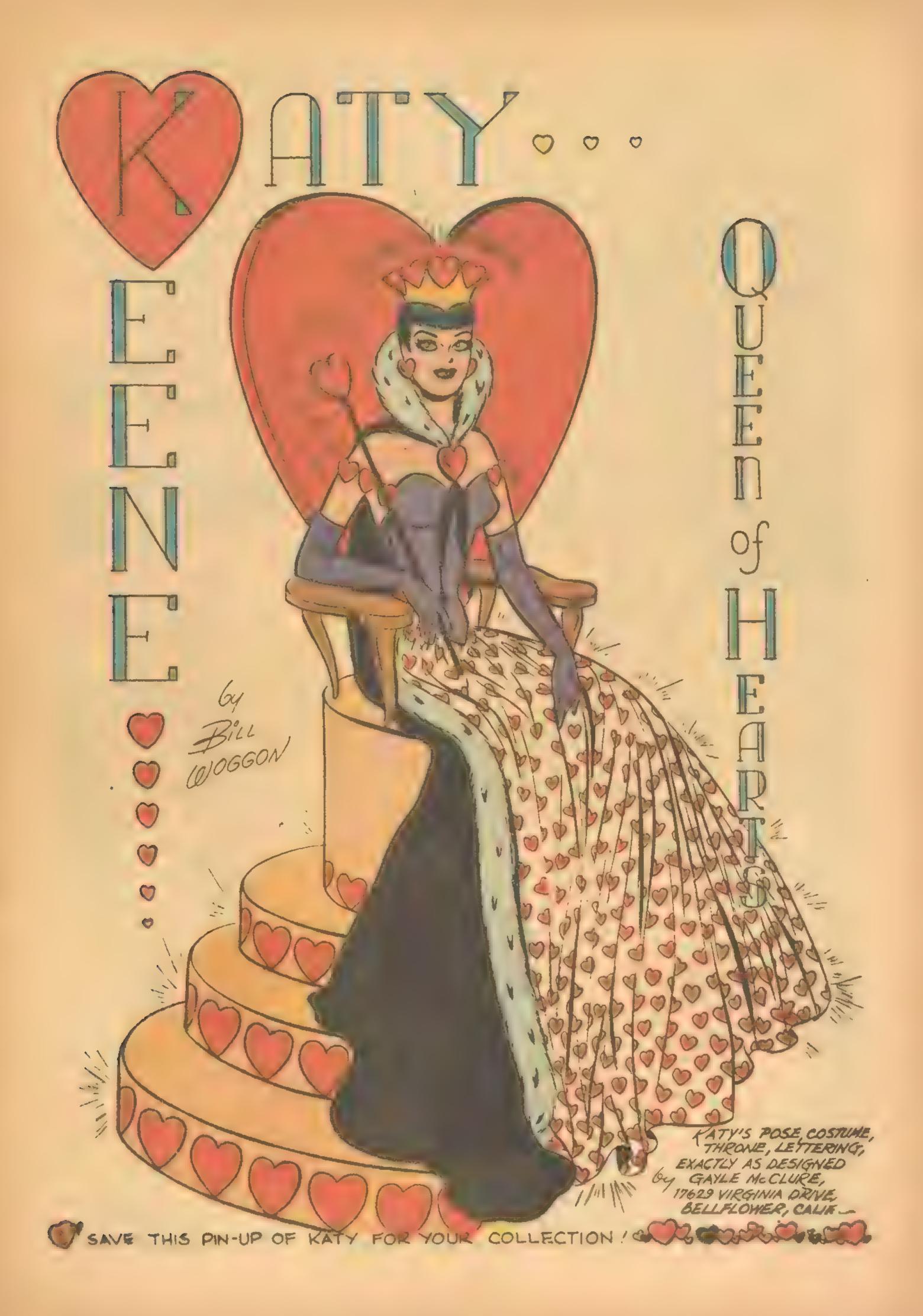
FAST COUGH

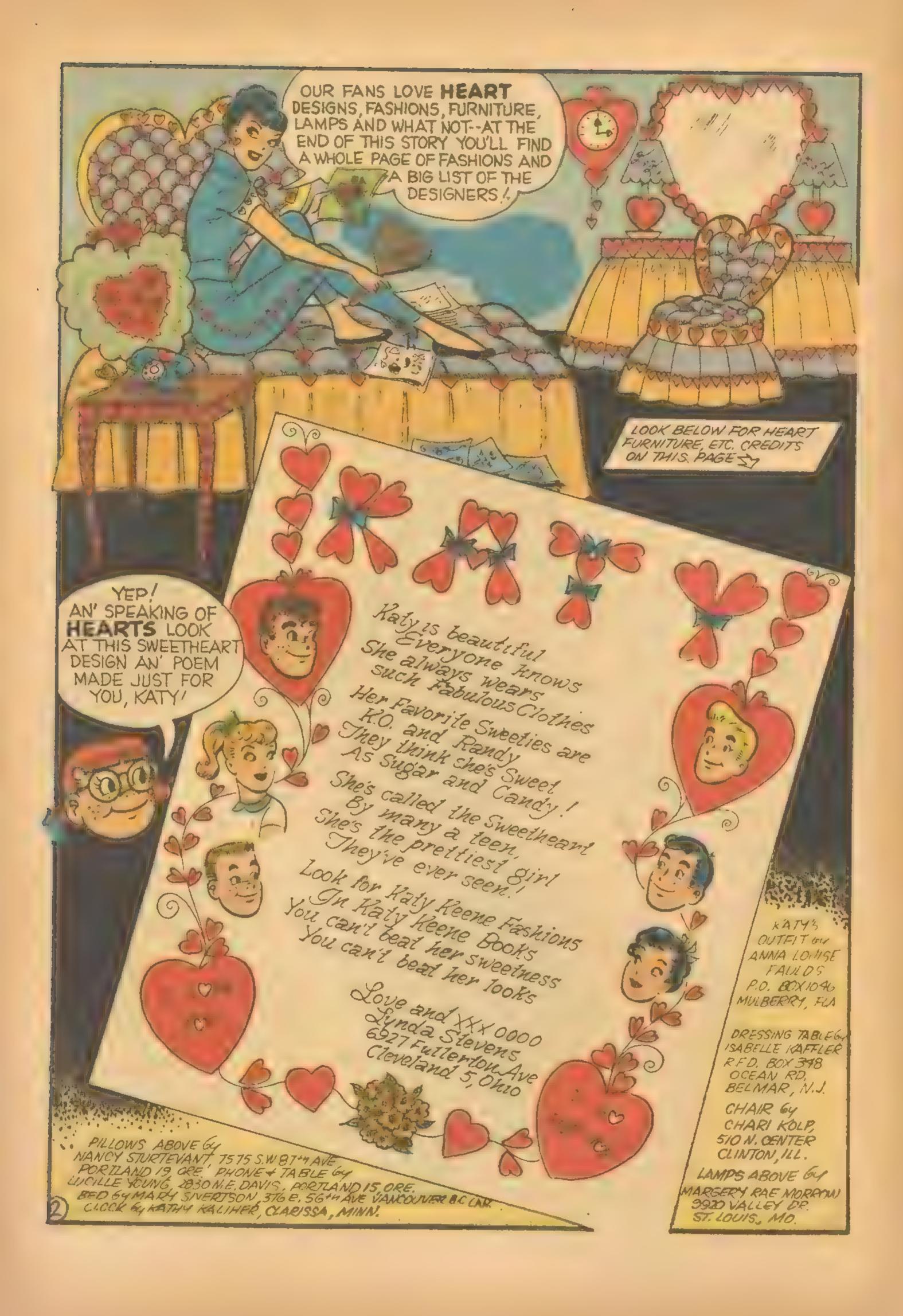
REUEF-AND

MIN-YICIOUS

Manufacturers of Quality Rink and Sidewalk Skates for Over 50 Years

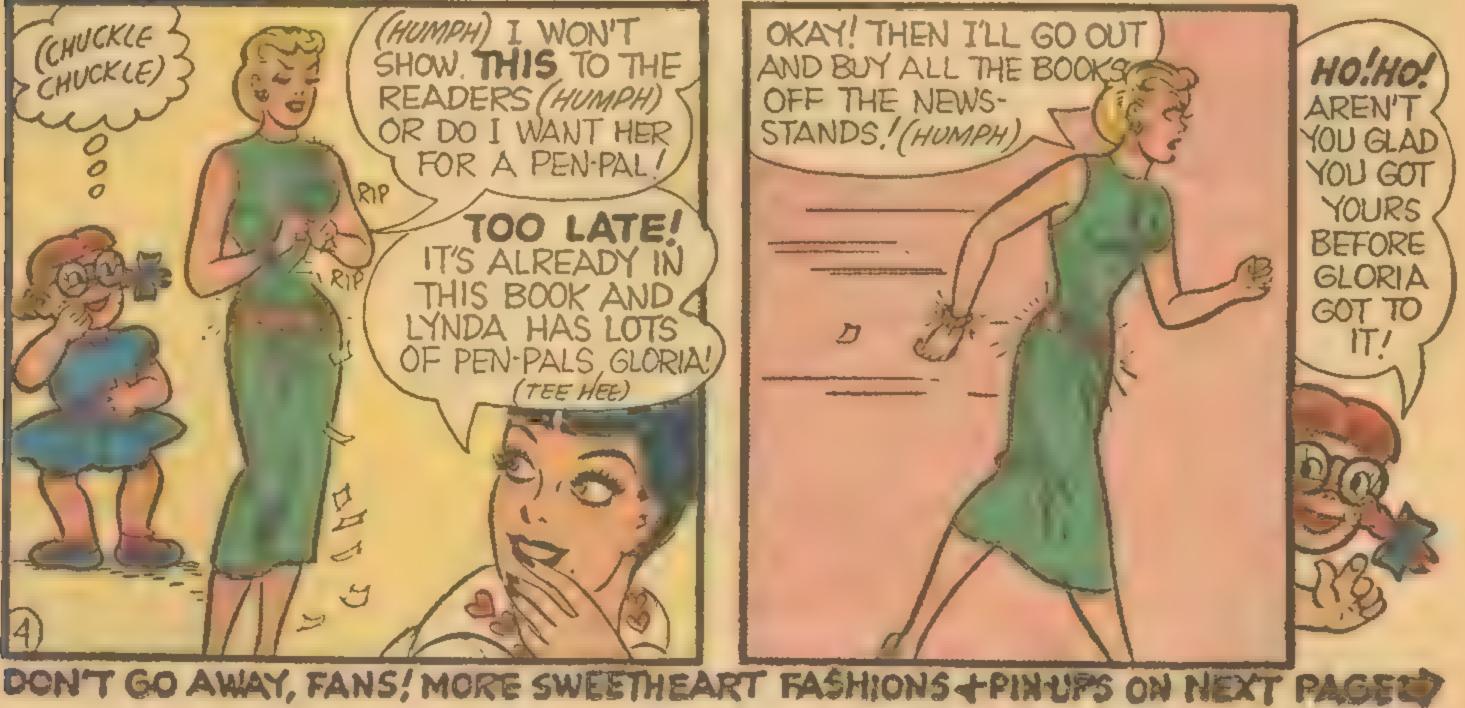




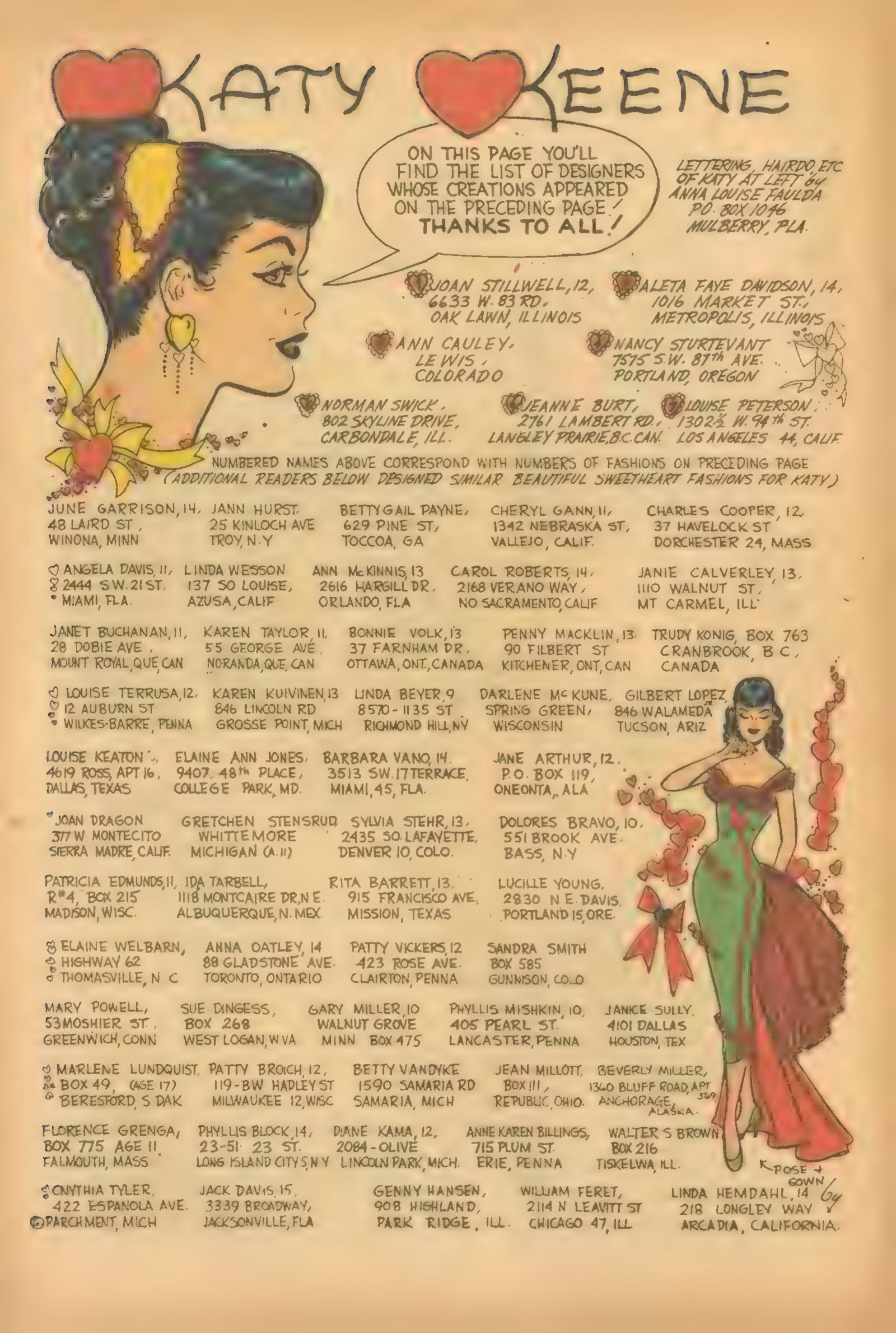










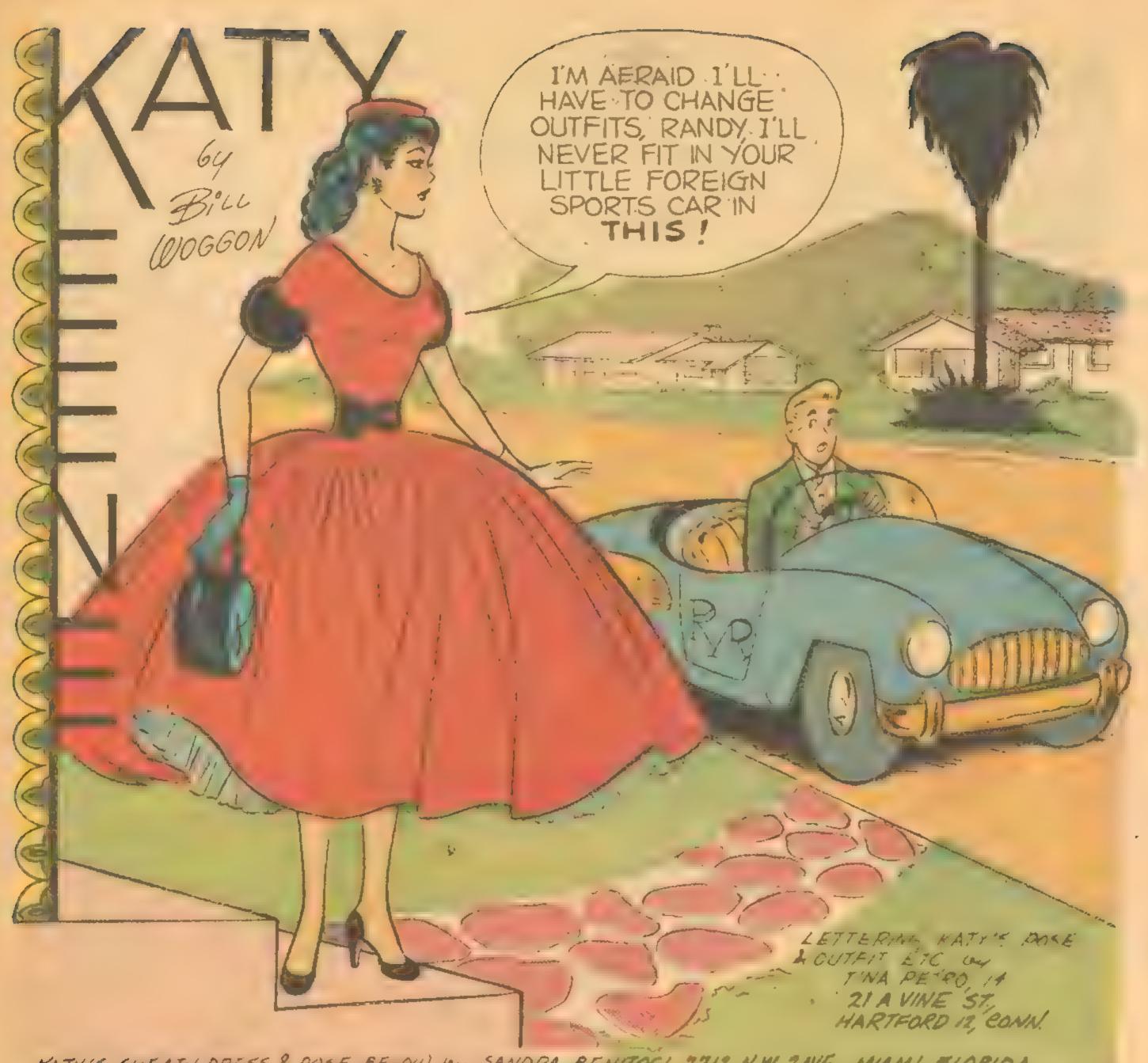










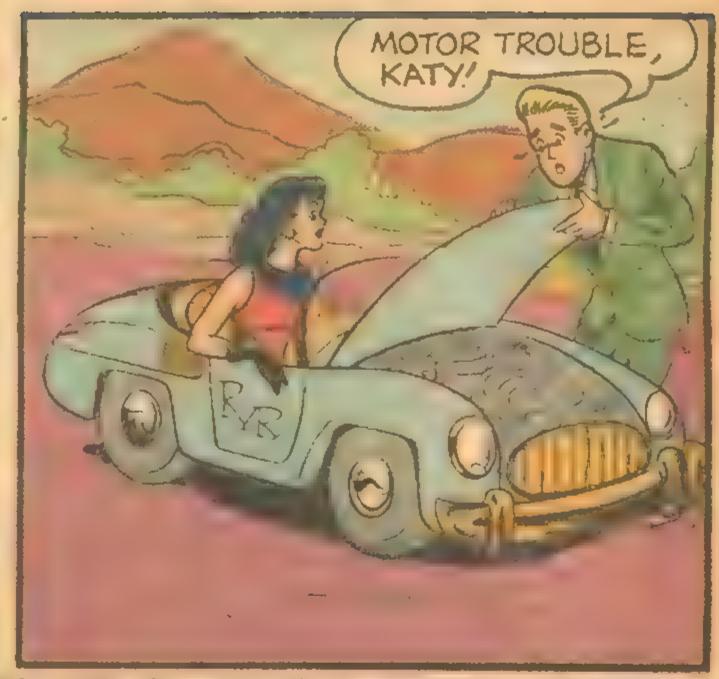


KATY'S SHEATH DRESS & POSE BELOW by SANDRA BENITOCI, 7712 N.W. ZAVE, MIAMI, FLORIDA.









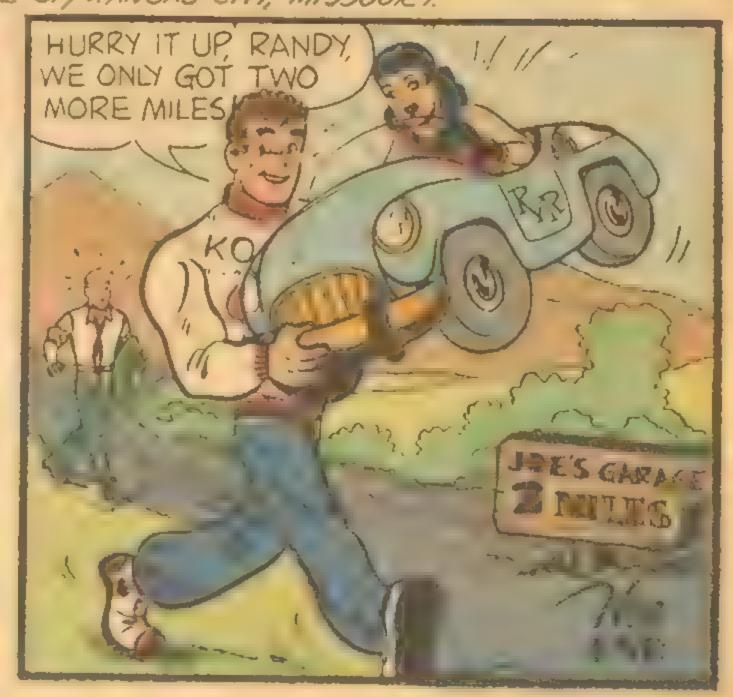
RANDY'S OUTFIT + KO'S PANTS BY BILL SEARS, JAKEITY VIEN PO., WINNIPEG, MANITOBA, CANADA





1' O'S SWEAT SHIRT BY JAMES GOHL, 5346 WAYNE ST, KANSAS CITY, MISSOUR!









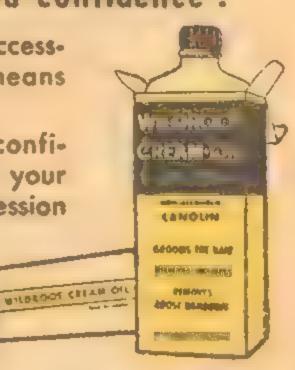


Wildroot Cream-Oil gives you confidence!

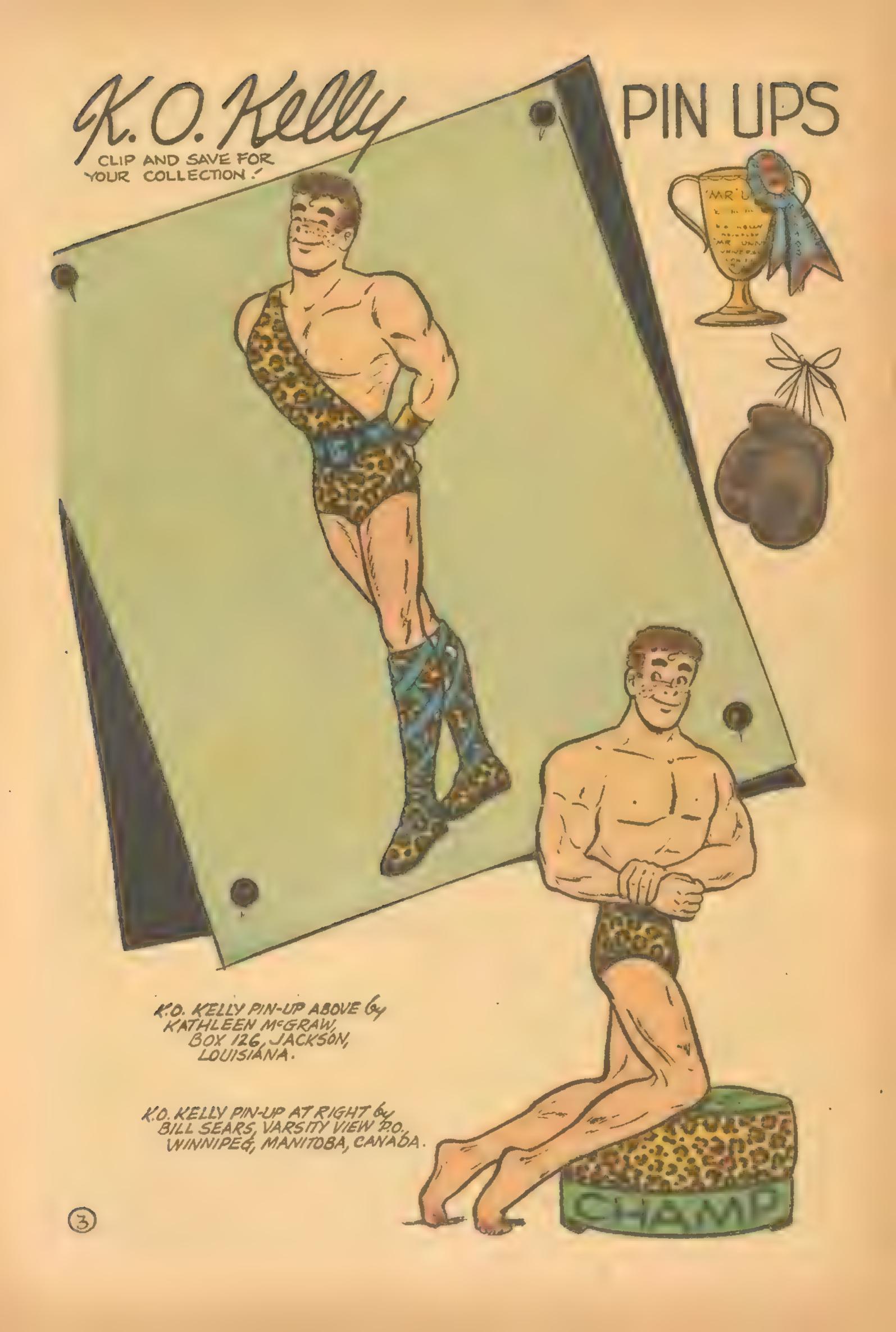
Confidence begins with a smart successful appearance which naturally means well-groomed hair.

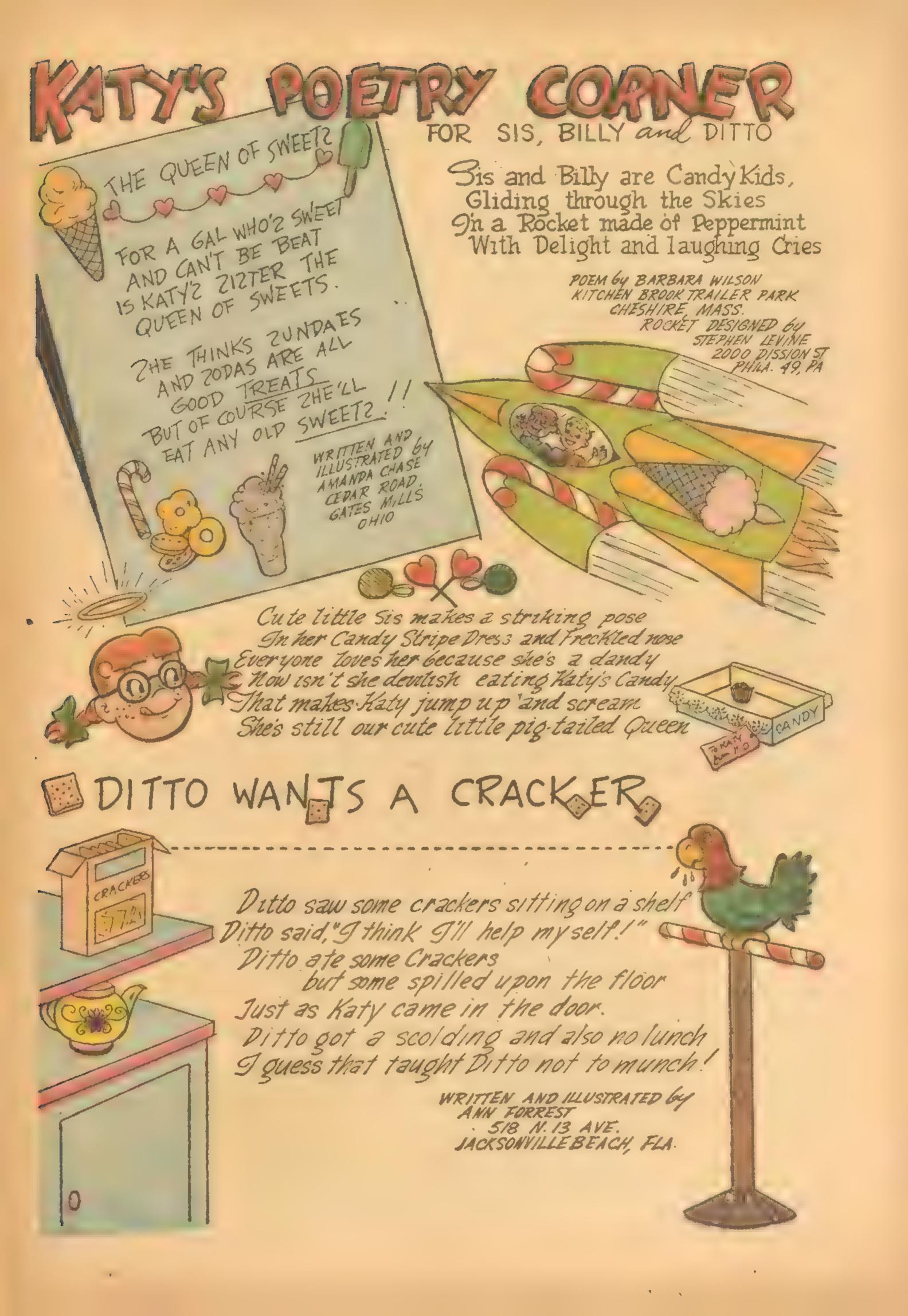
Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended...neat but not greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!



Non-olcoholic | Contains Langlin |
Nature's finest hair
and scalp conditioner |





By Top Stars of Radio, T-V, Stage and Screen.



The top stars of Radio, TV. Stage and Screen bring you your favorite records at 17c per song - if we were to name the stars on these records we would have to charge you \$16 instead of \$2.98 for these top of the Hit Parade record songs! You also get a

Deedle

Diddle

25. Three Little

Patty Cake

Little Dogie

Kittens

27. Git Along

Trail

Baby

29. Rock-A-Bye

Plus 17 others

Dumpling

Surprise Gift worth \$1.00 with each order!

MONEY BACK GUARANTEE If for any reason you are not 100% satisfied, KEEP ANY Six Sangs FREE and Return the Remaining 12 for Refund. Available in 45 and 78 R.P.M.

46 CHILDREN'S SONGS - \$2.98

13. Bas Bas

INCLUDES BOOKLET OF PICTURE-ILLUSTRATIONS AND WORDS TO THE MUSICI

Black Sheep

Little Lamb

18, Row Your Boat

15. 3 Blind Mice

16, Mary Had a

12. Farmer in Dell 23. Deedle,

14. Pop Goes Weasel 24. Hi Diddle

1. Twinkle. Twinkle Little Star

2. Old King Cole 3. Little Tommy Tucker

4. Jack & Jill 5. Pease Porridge 17. Skip to My Lou 26. Patty Cake, 6. Where Has My 19, Tom Tom the Little Dog Gene

7. Humpty Dumpty 20. I Been Working 28. Ol' Chisolm S. London Bridge 9. Lazy Mary

10. A Tisket, Tasket 11. Old MacDonald 22. I Saw a Ship

i. How Far is Heaven

3. Just A Rose Will De

6. I've Been With Jesus

7. How Can You Refuse Him

9, When Ho reaches Down

8. If Jasus Came To Your House

2. I'm Glory Biund

4. House of Gold

Family Altar

For Ma

Piper's Sen on the Railroad 21. Arkansas

Traveler A-Sailing

18 COUNTRY HYMNS - \$2.98 10. Looking Through the Windows II. There's Gonna Be Shoutens

> & Singing 12. I'll Live With God 14. Walking in God's

Sunshine 15. Message to My Mother 16. Someone To Care

17. I'm Gonga See Heaven 18. By The Hands of God

☐ TALKING PICTURE BIBLE-\$2.98

On the records you will hear the most glorious inspiring stories ever told! In the FREE Picture Bible Book you will actually see these stories come to life-You get both for only \$2.98-the Pictures, the Records and the Bible Stories are all synchronized! Why you will imagine you are on the spot as an eve witness, as all the color and richness of these Bible Stories unfold scene by scene as if you had lived in all the Bible periods. You can actually see the creation of Heaven and Earth, the Ten Commandments, the Lord's Prayer, see fellowship with God and many others. All done by a world famous illustrator and narrator. It's a perfect companion and book to be enloyed and treasured for generations. Here at last is the perfect way to have children learn to love the Bible. HERE ARE THE STORIES YOU WILL HEAR ON RECORDS:

1st 12 readings-the Sermon on the Mount 13th reading-twenty-third

Reading 14 to 18-from the 26th Chapter of Matthew, "Gethsemane through the Lord's Supper"

St. Matthew Chapter 5, Verses 1 thru 24 St. Matthew Chapter 26, Verses 13 thru 39

St. Matthew Chapter S. Verses 25 thru 48

St. Matthew Chapter 7. Verses 15 thru 29 5t. Matthew Chapter 26. Verses 1 thru 12

St. Matthew Chapter 6, Verses 1 thru 23 St. Matthew Chapter 6, Verses 24 thru 34

St. Matthew Chapter 7,

Verses 1 thru 14

--- MAIL NO RISK COUPON TODAY

BEST VALUES CO., Dept. 818

Send 75 RPM Send 45 RPM

318 Market St., Newark, New Jersey I I enclose \$2.98. Send the 18 Hit Parade Sengs, Plus Lyrics to 73 Hit Parade Songs.

I enclose \$2.98. Send the 18 Hillbilly Songs, Plus 100 Hillbilly Lyrics

I enclose \$2.98. Send the 18 Country Hymns. I enclose \$2.98. Send the 12 Square Dances and Book. I enclose \$2.98. Send the 18 Christmas Songs.

I enclose \$2 98. Send the Children's Songs. 1 enclose \$2 98. Send the 18 Collectors Songs. 6 enclose \$2.98. Send the Tolking Picture Bible.

i enclase \$2 98. Send the 18 Christmas Carols, Plus Story Beek.

Address

City.

A \$16.00 Value for \$2.98 FOR READERS OF THIS MAGAZINE

Now! 6 Complete Hits on 1 Standard Speed 78 Recard or 45's



☐ 91 HIT PARADE SONGS (18 ON RECORDS— PLUS 73 LYRICS) BY TOP TV, RADIO, STAGE AND SCREEN STARS-ONLY \$2.98 HERE ARE THE 18 ON RECORDS:

1. Hound Dog . 2. Flying Saucers

3. My Prayer 4. Whatever Will Be Will Be

5. Canadian Sunset 6. | Want You, | Need You Love You

7. Allegheny Moon B. 1 Almost Lost My Mind 9. Song For A Summer Night 10. You Don't Know Me

II. The Fool 12. Me

13. Don't Be Cruel

14. Soft Summer Breeze 15. Happiness Street

16. Ka Ding Dong

47. The Things I Never Had 18. Stranded in The Jungle

18 CHRISTMAS SONGS PLUS CHILDREN'S PICTURE STORY BOOK-\$2.98

1. Sleigh Bello 2. Jingle Bells

3. White Christmas 4. I'll Be Home For Christmas

S. Silent Night S, Happy Holiday

9. All I Want For Christmas

S. Adeste Fidelis 7. Winter Wonderland

10. I Saw Mommy Kissing Santa Claus

11. 'Twas the Night

Before Christmas 12. Let it Snow

13. Santa Claus is Coming to Town

14. Frosty the Snowman 15. You're All I Want for

Christmas 16. Silver Bells

17. Rudolph the Red Nosed Reindeer

18. Christmas Island

118 HILLBILLY HITS (18 HILLBILLY HITS --PLUS LYRICS TO 100 SONGS). BY TOP T. V., RADIO, & STAGE STARS ONLY \$2.98

HERE ARE THE 18 RECORD SONGS:

2. Searching

2. You Are The One 3. I Take The Chance

4. Love Love Love 5. Any Old Time 6. I Want You, I Need You,

Love Yeu 7. Hoping You're Hoping 8. I Walk The Line 9. Sweet Dreams

10. Folsom Prison Blues II. Honky Tonk Man 12. Grazy Arms

13. Little Rosa 14. Keep Your Promise Willie Thomas

15. Uncle Pen 16. Blackboard Of My Heart

17. I've Changed 18. For Rout

12 SQUARE DANCES & BOOK - \$2.98

6 Calls and 6 Music Only Square Dances plus Gift Book "Square Dancing" for \$2.98 7. Chicken Reel

1. Mockin' Bird 2. Flop Eared Mule 3. Buffalo Gal 4. Oh. Susanna 5. Soldier's Joy

8. Golden Slipper 9. Red River Valley 10 Arkansas Traveler 11. Little Brown Jug 6. Devil's Dream

12. Turkey in the Straw Check here if you want 12 calls only, Plus Book Check here if you want 12 instrumental (music only).

■ 18 CHRISTMAS CAROLS—ONLY \$2.98 FREE FULLY ILLUSTRATED CHILDREN'S STORY BOOK WITH RECORDS!

1. Once in Royal David's 10. God Rest Ye Merry City

2. Little Town of Bethlehem 3. Hark the Herald

Angels Sing 4. Joy to the World 5. It Came Upon A Midnight Clear

6. The First Noel 7. Kings of the Orient

S. Granham (Traditional) 9. In Dulci Jubile

Gentlemen 11. Tempus Adest Floridom

12. Greensleeves 13. Veni Immanuel 14. Oh Come All Ye

Faithful 15. Silent Night 16. While Shepherds Watched Their Flocks

17. Joy 18. Away In A Manger

10 SONGS BY VATICAN CHOIR OF ROME PLUS FREE PICTURE BIBLE-ONLY \$2.98

Blessings and permission have been granted by His Holiness Pope Pius XII to this sacred group of choristers making these recordings.

1. Ave Marie 2, Silent Night 3. Regina Coeli (Queen

of Heaven) 4. Jubilate Deo (Give

Glory to God) 5, Ninna, Nanna (Lullaby) 10. Acctamations (A Dedica-6. Tu es Petrus (Thou Art Peter)

7. Tu Scendi Delle Stelle (They Descends from the Stars) 8. Adeste Fidelis

9. Dorni, Non Piangere (Sieep, Do Not Cry) tion to the People of

U.S.A.)

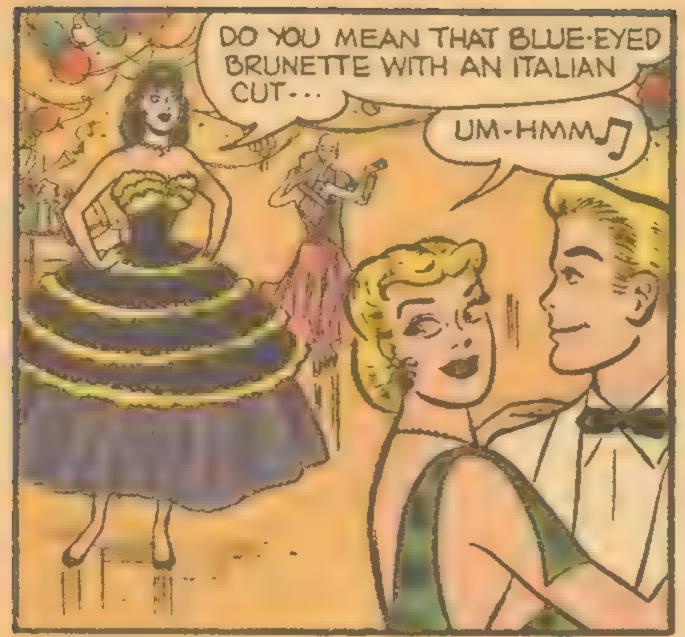
Ketys Gang in Poetry. Now let's take Katy's Gang One by One, I bet you and will have toads of Fun Well start with Katy and her Sister "Sis," Or maybe Find Katy giving Randy a Kiss!" Sislikes Candy and Sis likes Cake I bet she can eat all that Katy could bake How tels take Randy who's crazy for Rockets an' Care Maybe some day for Speeding might end up behind bars Now comes Gloria who's really a Snoo" I bet she's never had to work on a job Then there's Errol who's really a dream He's a whole lot better than peaches and cream 20 Fx . 12 \ . 121 K.O. Kelly who's a good Fighter and Socker Might haut off and give Randy a rest hard knowler Bertha Bumples, a Kitchen Queen, but still very cute Is not very lean but can cook and bake to toot Tucke Red, is very tucky, she carries a horseshoe
She reads horoscopes and is very superstitions too
Bill Woggon, the Boss Man, who draws this whole Gang Has Pinups and Cutout Sets that sell like a bang Just send Katy a dime at the Woogon Wheels Ranch In Santa Barbara, California! Hurry Do take a chance of Jell Katy which set you want, of herself or the rest Write your order clearly with your name and address Haty will mail to you one set or take them all Remember they're tencents each!Hurry Get on the ball Don't forget your return address on the exvelope you seal Because we want you to get your set for sure and for real POEM WRITTEN + DESIGNED by BEVERLY ANNE FOX 433 ESSEX ST HACKENSACK, N. J RANDY'S SPORT CAR DESIGNED BY DON BOTTARD, ZOB VICTORIA RD., HARTFORD, CONN.





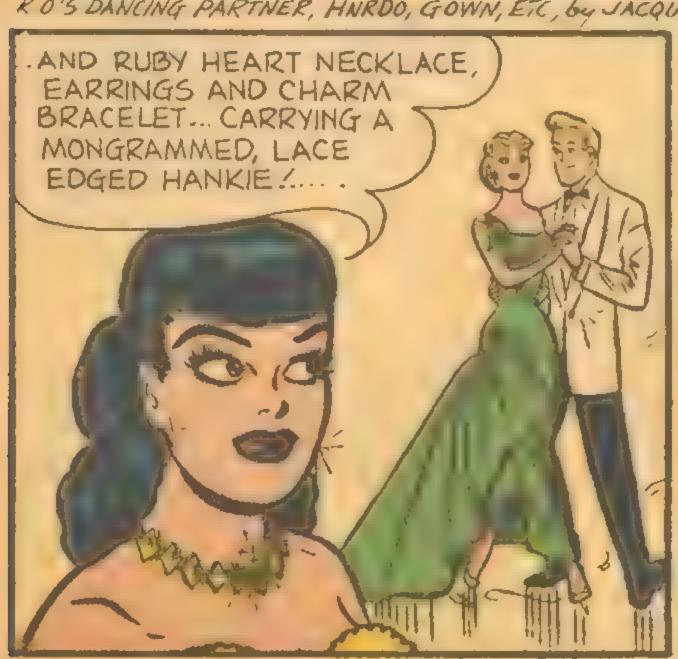


GLORIA'S GOWN BY WANDA JEAN TRUITT, DIT W CENTER STREET, I ALICE, TEXAS





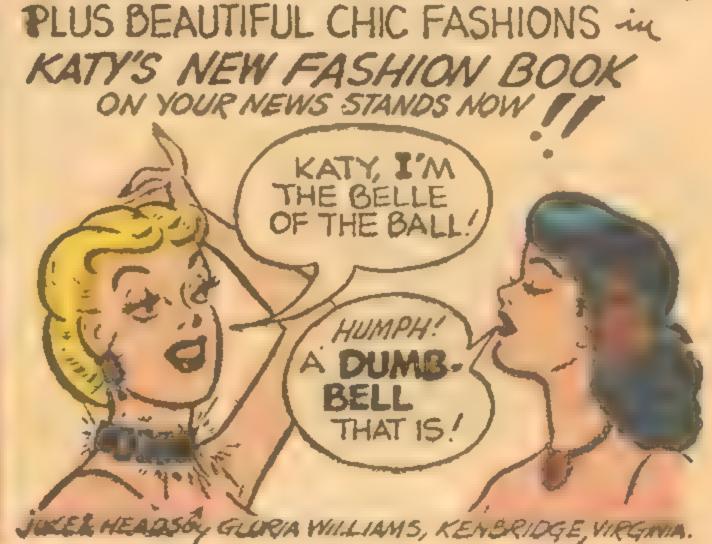
KO'S DANCING PARTNER, HNRDO, GOWN, ETC, by JACQUELINE REDDY, ALTMAN ROAD, JEANNETTE, PENNA"





4 KATY'S GOWN & POSE by ANGELA CENTOFANI, (15), 630 EAST 619 57, SAN BERNARDINO, CALIFORNIA





DON'T MISS KATY and

GLORIA-in MORE MEOW STORIES







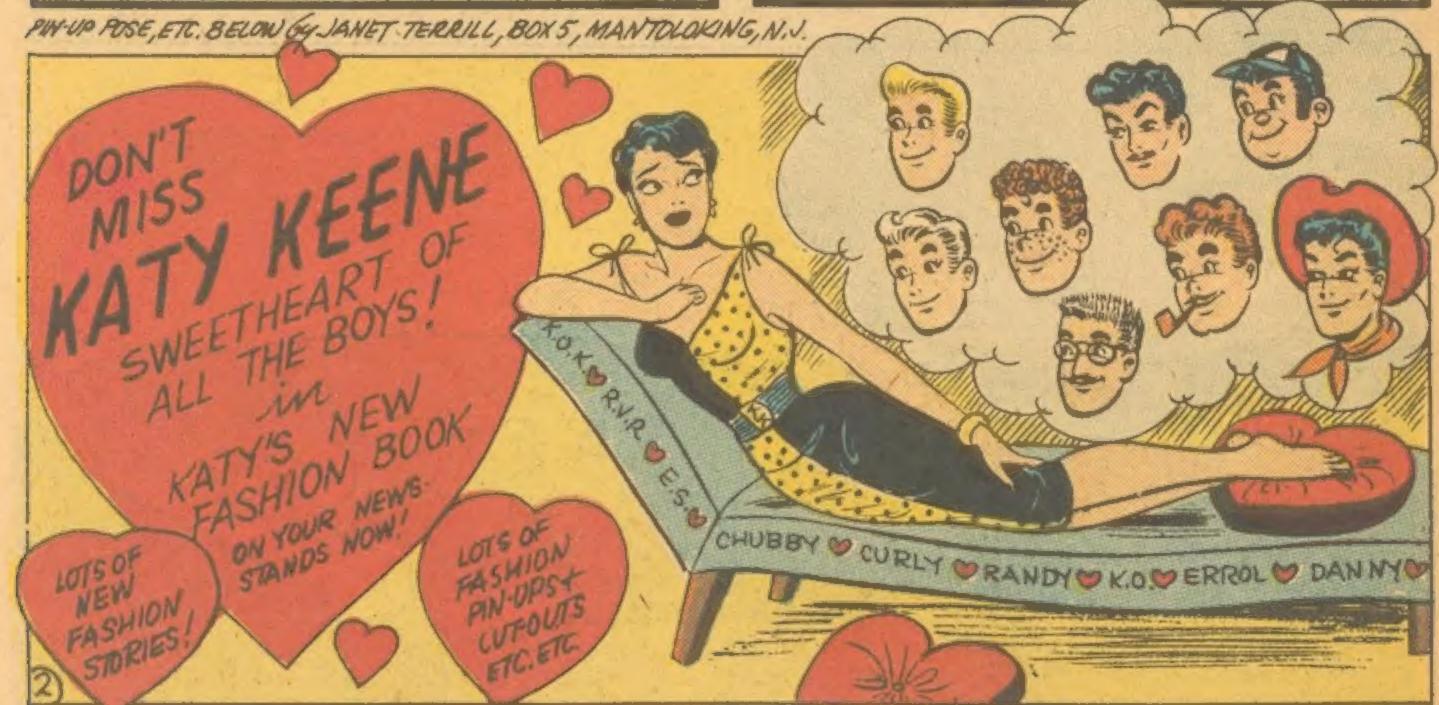
NEW SPORT CARS! NEW FASHIONS! NEW PIN-UPS! NEW CUT-OUTS - KATY'S NEW FASHION BOOK! ON SALE NOW!











ARCHIE COMICS ARE COMICAL COMICS

DO YOU NEED EXTRA MONEY? \$40.00 IS YOURS

for selling only
50 boxes of our
300 greeting card line.
And this can be done in
a single day. Free samples.
Other leading boxes
on approval.
Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250-\$500 -\$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.



NEW LUXURY ALL OCCASION

14 large size, gold embossed
cards in the modern style.

7 exclusively "for Her" — 7 "for Him"



FEATURE BOUQUET EVERYDAY
A sparkling assortment for all occasions, in pastel colors and rich gold embossings

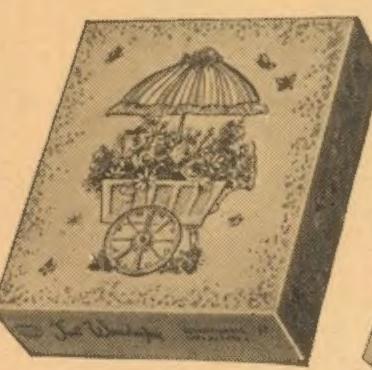


An assortment of 21 lovely, long look cards in gorgeous colors.

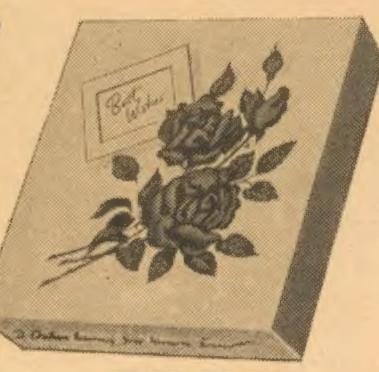
Chic! Terrific value!



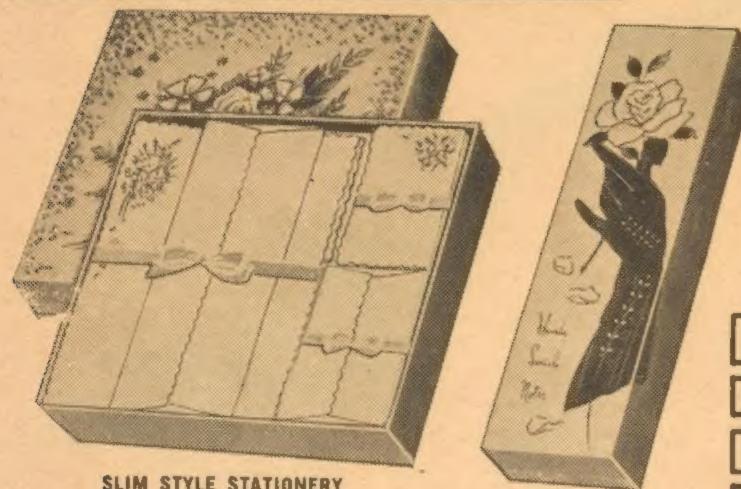
3 STYLE HUMOROUS CARD BOX 21 laugh-provoking, glittering new all occasion designs in 3 different, popular sizes



JUST WONDERFUL TALL GARDS
Gleaming, exquisite new style
Everyday card assortment — novel
attachments. Just beautiful!



DELUXE EVERYDAY
GIFT WRAPPING ENSEMBLE
18 exciting, large-size 20" x 30"
sheets in full color, plus
matching seals and gift tags



SLIM STYLE STATIONERY
AND NOTES ENSEMBLE
Dainty, soft Rose biossom
decoration on fine quality,
scalloped-edge sheets and slim
notes. Delightfully stunning!

HANDY SOCIAL NOTES
Lustrous slim informals
in soft colors with shimmering
crystals and brisk, friendly
messages. Captivating!



Good Housekeeping

- Mail This Coupon Today

CHEERFUL CARD COMPANY Dept. 502, White Plains, New York

Please rush me free samples and other leading boxes on approval for free trial as mentioned above. Also send full details of your easy money-making plan.

Name_____Address____

00000000

CHEERFUL CARD COMPANY, Dept. 502, White Plains, New York

